

LITA LOGOS

horizontal on black



horizontal on white



square on black



square on white



LITA COLORS

DARK BLUE

CMYK (DIGITAL PRINTING)

99/70/31/14

PANTONE (OFFSET PRINTING)

3025C

RGB (WEB USE)

0/79/120

HEX (WEB USE)

#004F77

LIGHT BLUE

CMYK (DIGITAL PRINTING)

69/14/0/0

PANTONE (OFFSET PRINTING)

2995C

RGB (WEB USE)

0/174/239

HEX (WEB USE)

#00ADEF

LITA FONTS



Kabel Heavy

Empowering libraries
through technology

The Library and Information
Technology Association

Gotham Book

Gotham Bold

DARK BLUE

CMYK: 99/70/31/14

RGB: 0/79/120

HEX: #004F77

LIGHT BLUE

CMYK: 69/14/0/0

RGB: 0/174/239

HEX: #00ADEF

CMYK: 78/44/0/0

RGB: 3/127/194

HEX: #3680C2

CMYK: 69/15/0/0

RGB: 0/173/240

HEX: #00ADFO

CMYK: 67/2/0/0

RGB: 0/192/243

HEX: #00BFF2

CMYK: 50/0/0/0

RGB: 109/207/246

HEX: #6ECFF5

CMYK: 32/0/0/0

RGB: 162/222/249

HEX: #A3DEFA